

 **Phone**  
321-831-2532

 **Email**  
tyler.trainor@outlook.com

 **Web**  
tylertrainor.com

 **Location**  
Orlando, FL

## SKILLS

---

- Adobe Creative Suite
- Figma
- Microsoft Office
- Audacity
- Monday
- FL Studio

## SOFT SKILLS

---

- Problem-Solving
- Leadership
- Positivity
- Communication

## EDUCATION

---

**Bachelor of Arts I 2018 - 2022**  
*Digital Media - Web Design*  
- 3.7 GPA

## EXTRACURRICULARS

---

**Special Olympics Unified Captain**  
*UCF-partnered program*

**Intramural Sports**  
*Flag Football, Basketball, Volleyball*

**Adult League Sports**  
*Flag Football, Softball*

# TYLER TRAINOR

## Creative

## WORK EXPERIENCE

---

### Graphic Design Associate

*Orlando City Soccer - October 2024 - Present*

As a Graphic Design Associate for Orlando City SC and Orlando Pride, I create visually compelling designs that strengthen the club's brand identity across multiple platforms. My responsibilities include:

- Developing engaging visuals for social media campaigns
- Designing merchandise and apparel graphics
- Creating stadium signage and promotional materials
- Ensuring consistent brand representation across all digital and physical mediums
- Working closely with internal teams to meet design needs and deadlines
- Adapting designs for various formats including digital, print, and environmental displays

### Graphic Designer

*iMember360 - 2023 - 2024*

As a Graphic Designer, I was responsible for creating visual concepts and designs for various projects, including branding, marketing materials, and website graphics. I worked with our team to understand our objectives and translated them into visually appealing designs that achieved our goals.

- Created unique and visually appealing designs for various social media campaigns
- Worked with team members to develop brand identities and marketing materials
- Ensured all designs met branding goals and maintained brand consistency

### Graphic Designer

*SANA Detroit - 2020 - 2023*

Was responsible for creating visual concepts and designs for various print and digital media. I worked closely with team members to understand their needs and create innovative and visually appealing designs that effectively communicated our message. I also collaborated with other team members to ensure high-quality and consistent branding across all materials.

- Designed and produced various marketing materials, including brochures, flyers, and advertisements
- Collaborated with marketing and sales teams to develop creative concepts and designs to meet project objectives
- Created visual content for digital platforms, such as social media, websites, and email campaigns

## **Assistant Content Designer**

*UCF Football - 2019 - 2021*

As an Assistant Content Designer, my role was to create visually appealing graphics that were provided to prospective athletic recruits with the intent to elevate their interest in attending the University.

- Supported the content team in creating and editing digital and print materials
- Assisted in the maintenance and organization of content on various platforms
- Worked with the recruiting team and coaching staff to ensure content alignment with brand guidelines

## **Graphic Designer**

*Freelance - 2017 - Whenever*

As a freelancer, responsibilities included creating visually appealing designs for various media, collaborating with clients to understand their needs, and delivering high-quality graphics on time. Developed branding materials, digital advertisements, and print layouts, consistently ensuring alignment with client vision and maintaining a cohesive brand identity.